

**MBA Assessment “Closing of the Loop”
Summary of Improvements and Actions Taken
2008-2013**

Year	Learning Objective Assessed	Met Std 1st Time?	Observation/Improvement/Action Advised or Taken	Champion(s)	Effective? (2nd Data Set Shows Improvement)
2008-09	Leadership	Yes	Course transparency noted with use of portfolios Revise measure to be more detailed Curriculum Change – Added BADM 603 Oral Exam to increase rigor of assessment	- Faculty (incl those teaching Leadership MBA Committee/Dean/Graduate Faculty	N/A N/A N/A
2009-10	Analysis of Business Environment	No	Pedagogical Improvement – Theories and concepts more tightly integrated with cases in BADM 590; doctor/patient metaphor used to explain approach to case analysis; added more financial statement analysis during introductory phase of BADM 590	BADM 590 Faculty	Yes
2010-11	Quantitative/ Technical Skills	No	Pedagogical Improvement -- remedies included providing an analytical guideline, detailed schedule, evaluation form, and the requirement to sign an honesty statement. Course Content Improvement – BADM 503 was revised to focus specifically on applied data analysis skills, especially skills for <i>chi</i> -square and regression modeling Course Content Improvement -- BADM 520 (Research Methods) was also revised to provide students with exercises or activities to review and practice basic statistics. Assignments included	BADM 503 and 520 Faculty BADM 503 Faculty BADM 520 Faculty	Yes

			comprehensive case analyses or projects		
2011-12	Value Creation/Financial	No	Pedagogical Improvement – BADM 530 was altered to include more case work and to make more work individualized instead of group-oriented	BADM 530 Faculty	Yes
2008-12	Written	No	<p>Students are now required to use and cite appropriate references, refer to and use tables and figures appropriately in BADM 520</p> <p>A variety of resources, including BUED 302 and Write Experience practice, were suggested for students who failed to meet the standard using Write Experience. Students re-took the Write Experience exam until they met the standard. (Write Experience was eliminated after their revised software program showed grading flaws)</p> <p>International students writing the formal paper for BADM 603 were encouraged to find writing assistance in the skills center and/or professional editing assistance if they failed the first review based on their writing</p>	<p>BADM 520 Faculty</p> <p>MBA Director</p> <p>Students</p>	Yes
2008-12	Oral	No	<p>Oral presentations were assessed for style and content in BADM 590.</p> <p>General guidelines for oral presentations were used in BADM 590 and BADM 552.</p> <p>Filmed presentations were required in BADM 590 so students could perfect their vocal and visual presentation.</p>	BADM 552 and 590 Faculty	Yes
2012-13	Critical Thinking	N/A	A new method of assessing critical thinking is planned. A new rubric is under development	Assessment Coordinator	Pending
2013-14	Critical Thinking	Yes	MBA Director will work with instructor to pre-test	MBA	Pending

			and post-test students on standardized critical thinking test	Coordinator/Instructor of BADM 555	
2013-14	Critical Thinking	Yes	More emphasis will be placed on articulation of assumptions	Instructor of BADM 555	Pending
2013-14	Written Comm	Yes	International Students did not always meet the standard. Emphasize the use of HOW 12 to international students. Perhaps require its use through the use of peer evaluations. Contact International Students Office for assistance in teaching more writing to ESL students when they are enrolled there. Develop new Writing Rubric	MBA Committee/MBA Director MBA Director/BADM 540 Faculty Assessment Coordinator/MBA Committee	Pending Pending Pending
2013-14	Ethics	Yes	Institute a case-study framework to emphasize ethics reasoning. Develop a new Ethical Reasoning Rubric	BADM 515 Faculty/MBA Committee	Pending