

Student: _____

Rubric: Research Proposal

The rubric is used to appraise the research proposal that specifies a topic of interest; identifies a problem; proposes a need for a study; formulates a research hypothesis and/or research questions and provides preliminary background data in the form of a review of literature. Brief methodology including participants, procedures, materials and potential data analysis is included. This rubric also evaluates the student's ability to communicate effectively through spoken and written means.

COMD Proposal Rubric

	Excellent 4 pts	Good 3 pts	Fair 2 pts	Poor 1 pts
Introduction/Literature Review	Excellent Well formulated introduction/statement of problem based on facts that are supported with 3-5 strong sources of evidence specific to the topic.	Good Fairly well formulated introduction/statement of problem that has some evidence to support the topic but the evidence is a mixture of strong and weak sources.	Fair Introduction/statement of problem is not well constructed and provides fewer sources of weak evidence to support the topic.	Poor Lacks a proper introduction/statement of problem. There is no substantive evidence to support the topic.
Purpose of Study	Excellent Very clearly stated purpose of the study that connects very well to the introduction and the statement of the problem.	Good Fairly well stated purpose of the study that connects well to the introduction and the statement of the problem.	Fair Purpose of the study is not clearly stated and/or does not connect well with the introduction and the statement of the problem.	Poor Lacks a purpose of the study statement or does not pertain to the introduction and/or the statement of the problem.
Research Hypothesis/Questions	Excellent Well stated research hypothesis based on the purpose of the study.	Good Fairly well stated hypothesis based on the purpose of the study.	Fair Stated hypothesis is unclear based on the purpose of the study.	Poor Lacks a hypothesis or the hypothesis presented does not support the purpose of the study.
Method	Excellent Data to be collected closely relates to the research question. The collection methodology is clearly	Good Data to be collected primarily relates to the research question. The collection methodology is described.	Fair Data to be collected does not closely relate to the research question. The collection methodology is not clearly	Poor Data to be collected is insufficient and/or irrelevant to the research question. Data method is either not

<p>Written Mechanics</p>	<p>described, rigorous, appropriate to the task, and could be replicated by another researcher.</p>	<p>somewhat clearly, rigorous, appropriate to the task, and it cannot be replicated by another researcher.</p>	<p>described, unclear or biased.</p>
<p>Excellent Very well written paper/power point with few grammatical errors.</p>	<p>Good Well written paper/power point with few grammatical errors.</p>	<p>Fair Fairly written paper/power point that lacks clarity; has poor transition sentences. There are several grammatical errors.</p>	<p>Poor Poorly written paper/power point that lacks organization. There are multiple grammatical errors. Fails to adhere to the proposal powerpoint format.</p>
<p>Communication Mechanics Excellent Uses spoken language that skillfully communicates meaning to readers with clarity and fluency and demonstrates knowledge.</p>	<p>Good Uses clear language and mostly linear logic to convey meaning to committee.</p>	<p>Fair Uses mostly clear language that conveys coherent meaning although may include some inconsistencies or errors in communication</p>	<p>Poor Some language inappropriate for context and errors in usage impedes clarity and meaning.</p>
<p>Purpose, Audience and Context Excellent Demonstrates a thorough understanding of purpose, audience, and context that focuses on research assignment and task in all elements of work.</p>	<p>Good Demonstrates concerted consideration of purpose, audience, and context with a clear focus on assigned research task.</p>	<p>Fair Demonstrates awareness of purpose, audience, and context relevant to research assignment. Shows awareness of audience's perceptions and assumptions.</p>	<p>Poor Demonstrates minimal attention to intended purpose and audience and overall clarity with regards to context of research assignment.</p>

Comments:

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Rubric Code: BX2B53C