

Major Academic Plan (MAP)

Associate in Arts BAB in Entrepreneurship

Department of Management
College of Business and Public Administration

In the Entrepreneurship Program students will...

- Receive guidance while working on your business startup.
- Learn what steps to take and how to prioritize what you should do next.
- Learn the right ways to collect and use feedback on your product, service, or value proposition.
- Learn how to pivot your business to rapidly improve your potential for success.
- Learn how to finance early business development, including the importance of bootstrapping and the pros and cons of using external investors such as business angels and venture capital firms.
- Learn how to communicate the right ideas to potential investors and stakeholders who will influence your venture's future.
- Expand opportunities for networking with successful entrepreneurs, business people, and other regional experts.
- Learn skills that support (a) starting your own growth oriented new venture; (b) working in early and growth stage companies; or (c) leading entrepreneurial initiatives within existing companies.

CBPA Coordinator:

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Sample Careers



EASTERN WASHINGTON UNIVERSITY

■ start something **big**

AA-DTA Degree Requirements with Suggested Classes that Fulfill EWU Prerequisites/Requirements

PIERCE COLLEGE COURSES	E.W.U. COURSE EQUIVALENT
COMMUNICATION SKILLS (10 credits)	
ENGL& 101 English Composition I (5)	ENGL 101 College Composition: Exposition and Argument (5)
ENGL& 102 English Composition II (5)	ENGL 201 College Composition: Analysis, Research, Document (5)
QUANTITATIVE SKILLS (5 credits)	
MATH& 142 Precalculus II (5) or MATH 147 Business Precalculus (5) or MATH& 151 Calculus I (5)	MATH 142 Precalculus II (5) or MATH 200 Finite Math or MATH 161 Calculus I (5)
HUMANITIES (15 credits)	
Consult your advisor for course options.	
HUMANITIES PERFORMANCE/SKILLS (5 credits Maximum)	
Consult your advisor for course options.	
SOCIAL SCIENCES (15 credits)	
ECON& 201 Microeconomics (5)	ECON 200 Intro to Microeconomics (5)
NATURAL SCIENCES (15 credits)	
Consult your advisor for course options.	
GENERAL TRANSFERABLE ELECTIVES (15 credits)	
ACCT& 201 Principles of Accounting I (5) and ACCT& 202 Principles of Accounting II (5)	ACCT 251 Principles of Financial Accounting (5)
BUS& 201 Business Law (5)	ACCT 261 Business Law (4)
ECON& 202 Macroeconomics (5)	ECON 201 Intro to Macroeconomics (5)
GENERAL ELECTIVES (15 credits)	
ACCT& 203 Principles of Accounting III (5)	ACCT 252 Principles of Management Accounting (5)

The courses listed below transfer to satisfy EWU Graduation Requirements and can be taken before or during the major program

Cultural Diversity (4 quarter credit minimum)

- SOC 220 Gender Roles in Society (5)
- ANTH& 210 Indians of North America (5)
- ANTH& 106 American Mosaic (5)
- ANTH& 216 Northwest Coast Indians (5)
- ANTH 240 Women in Cross-Cultural Perspective (5)
- CMST 105 Intercultural Communication (5)
- HUM 105 Black Thought and Culture (5)
- HUM 106 Ethnic Thought and Culture (5)

International Studies (4 quarter credit minimum)

- BUS 245 Global Business (5)
- GEOG 160 World Regional Geography – the Non-Western World (5)
- HIST 260 History of Russia and the USSR (5)
- HIST 265 History of Latin America Since 1810 (5)
- HIST 270 Introduction to the Far East (5)
- HIST 280 Introduction to Chinese Civilization (5)
- HIST 287 History of Japan Since Antiquity (5)
- HUM 240 World Religions (5)
- INTS 107 Introduction to International Studies (5)
- POLS& 203 International Relations (5)
- SOC 212 Death, Dying and Bereavement (5)
- SOC& 201 Social Problems (5)

