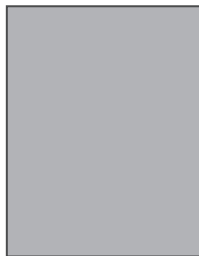


**Eastern** The magazine for Eastern Washington University Alumni and Friends

### Advertising rates and sizes



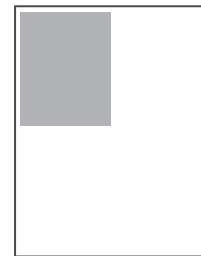
**FULL PAGE AND INSIDE COVERS**  
9" x 10.875"  
(full bleed add .25")



**BACK COVER**  
9" x 8.75"  
(full bleed add .25")



**HALF PAGE**  
8.5" x 5.25"  
(no bleed)



**QUARTER PAGE**  
4.25" x 5.25"  
(no bleed)

**Printed copies:**  
**+80,000**

**Reach:**  
**+100,000**  
printed/digital

#### Rates

Size	2 (issues)	1 (issue)
Back Cover	\$2,000	\$2,500
Full page	\$1,500	\$1,650
Half page	\$1,000	\$1,200
Quarter page	\$500	\$750

*All rates include 4-color*

#### Deadlines

Publication	Schedule		
Magazine Issue	Reserve Space Deadline	Art Delivery Deadline	Approximate Mail Dates
Spring	November 30	December 31	March 10
Fall	May 30	June 30	September 1

**Questions?** Contact Kandi Carper at [kcarper@ewu.edu](mailto:kcarper@ewu.edu), 509.359.6422