bigFutures
The Campaign for Eastern
EASTERN WASHINGTON UNIVERSITY
The future doesn’t just happen. It is created, shaped and marked by bold individuals who know the everlasting value of investing in it.
Eastern has a great history of student preparation. The university proudly produces the educators, city planners, business leaders and health care workers who are the fabric of every community. Now, with a changing economy and the global speed of information dissemination, this is a critical time to embrace EWU’s vision to have a big Future.

In 1882, Benjamin Cheney’s $10,000 private gift transformed a wooded hill into a training school. His vision propelled Eastern Washington University to build a reputation as a student-centered university that promotes academic excellence and opportunity. While we should not forget our great past, it is crucial now for all of us who care about Eastern to participate in the important task of building our big Future.

To ensure that big Future, the university must navigate the modern realities of higher education – shrinking budgets, declining state funding and increasing competition for new students. Expanded offerings in engineering, high-demand programs in the growing health sciences field and a commitment to access and support for all students are some of the reasons why I believe EWU is positioned to succeed in this competitive climate.
THE UNIVERSITY IS FOCUSING ON FOUR KEY AREAS IN ITS NEW STRATEGIC PLAN TO BUILD EASTERN’S BIG FUTURE

STUDENT SUCCESS
With enrollment now at more than 12,500, it is imperative student success remains our primary focus. EWU is dedicated to maintaining an environment where students will thrive. By creating greater access to student support services, Eastern is providing the necessary resources to support all students so they can earn their degree.

COMMUNITY ENGAGEMENT
With outstanding programs, such as physical therapy and dental hygiene, or the new Health Informatics Technology and Management Program that ties into the Spokane medical community, EWU is contributing to the advancement of community health. The university also facilitates the advancement of economic vitality through its Institute for Public Policy and Economic Analysis, which provides many communities with critical data to make long-range planning decisions.

INSTITUTION OF INNOVATION
Eastern’s Get Lit! Festival is already nationally recognized as a premier literature event, and the Jazz Dialogue Festival is breaking new ground by utilizing cutting-edge technology to bring musicians from around the world together to perform in real time over a computer network. The door is also open for EWU to expand its research opportunities, from the Turnbull National Wildlife Refuge on the outskirts of campus, to the archaeological dig in Cyprus led by one of our distinguished professors. And to top it off, Eastern will host the prestigious National Conference on Undergraduate Research (NCUR) in the spring of 2015.

VISIBILITY
State-of-the-art, environmentally-friendly buildings create an atmosphere where students excel. Having quality classroom space gives Eastern more flexibility to provide high-demand professional degree offerings. On the heels of the renovation of historic Hargreaves Hall, Patterson Hall is the latest academic building to get a major facelift. Additionally, a new residence hall will give generations of students a top-notch living facility. And an investment in athletic facilities will help our student athletes who compete in NCAA Division I sports.

Eastern has a vision which will enhance our strengths and solidify the university’s important role in the region’s economy, all while providing students with an excellent higher education experience at a great value.

We invite you to join the effort to help EWU guarantee a big Future.

Rodolfo Arévalo, PhD
Eastern Washington University President
It’s about giving chances, changing lives and shaping futures: for the kid who never thought he could afford to go to college, or the one who feared treading into unknown territory. It’s where the playing field is leveled through scholarship opportunities and academic support, so everyone gets the chance to start something big.
ACCESS AND SUPPORT FOR DESERVING STUDENTS

The history of Eastern Washington University is marked by a strong commitment to support students who are the first in their families to attend college and who have demonstrated academic potential to excel. Eastern has been that university in the state of Washington and will continue to encourage the development of these blossoming scholars. Our ability to provide mentoring, tutoring and academic advising to help students achieve their potential makes it possible for dreams to become realities.

SUPPORT FOR EXCEPTIONAL STUDENTS

At Eastern, student success isn’t just about making sure the most deserving students have the tools they need to navigate college, it’s about providing support for exceptional students as well.

Eastern continues to attract students with outstanding abilities who enter our Honors Program and participate in a number of activities that challenge them academically and professionally. These programs and activities require additional funding by the university and a commitment to excellence from our faculty and staff.

SUCCESS STORY

VETERANS RESOURCE CENTER

As part of its goal to ensure it will meet the needs of the thousands of service men and women returning home from Iraq and Afghanistan, EWU opened its new Veterans Resource Center in July of 2012.

The center provides critical service and support for our veterans; active-duty, National Guard and Reserve military personnel, their spouses and dependents. The center will assist our veterans’ transition back into civilian life as they learn to navigate the university system.
The Eastern Washington University Honors Program delivers high-level liberal arts and science learning to students who want to be challenged by the university’s most accomplished faculty scholars.

The Honors Program, and the students it serves, enriches the overall learning environment on campus. Honors scholarships attract top-flight high school graduates and college transfers to Eastern, keeping the quality of the program at a high level. It is one of the key recruiting tools the university has to attract top students.

“The campus environment draws them in initially, and the Honors Program makes us competitive in getting them here,” Honors Program Director Dana Elder said. “We’re getting many of the very best students in the region.”

The Honors Program integrates rigorous liberal arts and science course work into a social model that encourages cooperative thought and competitive academic spirit amongst the honors students. It also incorporates a travel abroad service element, as students in the program have traveled to Guatemala with Peace Corps volunteers.
At Eastern, it’s not enough to just be in a community, we want to be part of it. As a student-centered, regionally engaged university, we encourage an institutionwide commitment to community involvement. Eastern’s partnerships with various organizations allow our students and faculty to impact the lives of individuals from the classroom to the boardroom.
ADVANCEMENT OF COMMUNITY HEALTH

One of Eastern's key initiatives is to become engaged in the communities we serve and to encourage our students to contribute to the well-being of those they live around. These efforts have resulted in the development of a number of programs that provide health services to the local community. EWU's service clinics, outreach programs and research activities directly benefit the health of the community. This is our way of ensuring that our students stay grounded in their chosen practice and connected to those needing critical health services.

ADVANCEMENT OF ECONOMIC VITALITY

Eastern Washington University has many resources that can assist in the economic development of communities around the region. The skill and expertise among our faculty and staff can be mobilized to mentor and support student projects that help local communities grow and prosper.

Through its Community Indicators project, Eastern's Institute for Public Policy and Economic Analysis provides critical data to help counties around the Northwest make important planning decisions.

OFFICE OF COMMUNITY ENGAGEMENT

Under the leadership of President Arévalo, Eastern is committed to supporting our local and regional communities.

The university’s new Office of Community Engagement connects students, faculty and staff to the wider community through partnerships, outreach programs and initiatives which enrich student learning and promote civic responsibility.
“Attending Eastern has helped me improve my social, professional, leadership and study skills,” said Lena Riley, a dental hygiene student. “Eastern’s Dental Hygiene Program has prepared me to be a competent and passionate hygienist. I have learned much more than basic clinical skills. I have grown into a professional.”

Riley has helped organize, and has participated in, Eastern’s free dental care events such as Senior Smile Day and Eagles Day. “These events have opened my eyes to Spokane County’s need for dental care,” said Riley. “I feel privileged to be given the opportunity to make a difference in our community. Providing community dental care has helped expand my knowledge of public dynamics, and has helped me improve the public’s oral health through dental hygiene therapy and education.”

Riley plans to one day work full time in private practice. During her time off, she plans to provide community education on oral health.

Eastern Washington University’s Institute for Public Policy and Economic Analysis provides data on a variety of critical issues facing local governments, businesses and non-profit groups around the Northwest. Executive Director Patrick Jones strives to make the Institute a model for how EWU makes connections to surrounding communities.

One example is the Community Indicators Initiative, which includes websites devoted to fostering economic development in counties throughout the region. Community Indicators provides information and trends on issues such as population, transportation, public safety, education and recreation that help leaders make important public policy decisions.

“Community leaders utilize this information for long-range planning, grant applications and key business decisions,” said Jones.

The Institute is one reason why the College of Business and Public Administration is such a vital component of Spokane’s University District.
Preparing students for the world beyond the classroom involves much more than opening a textbook. At Eastern, student research and creative activities are a vital component of the higher education experience. It’s not just about getting the degree, it is also about giving our graduates the skills and practical training critical to succeed in today’s changing work environment.
Gerald Claghorn wants to spend his summer break fishing in a small boat, on a quiet lake. But he's not looking for a summer vacation. Instead, the Eastern Washington University biology major wants to take part in an exciting research opportunity that would allow him to achieve his dream.

“I have been interested in biology ever since seventh grade,” said Claghorn. “With climate change and humans encroaching on natural habitats, it is important to understand the role an organism plays in an ecosystem in order to preserve species.”

“Students like Gerald should have an opportunity to spend the summer doing high-level research,” said Judd Case, dean of the College of Science, Health and Engineering. “If we could pay them a stipend and provide housing, they could focus on research and return to school more insightful, more educated and more critical in their thinking.”

Assistant Professor Georgia Bonny Bazemore is the world's leading authority on Cypriot languages, and her presence makes EWU a universal center for the study of ancient Cyprus. Bazemore did research for her PhD in Cyprus, where she lived for 20 years doing fieldwork before coming to Eastern in 2003. That background puts her in a unique position and opens up incredible research opportunities for Eastern students.

For the past 10 years, it has become increasingly difficult to obtain permission to study ruins in Cyprus. Each year, only a few people are allowed into the country to research the treasure trove of ancient relics.

Bazemore took her graduate students to Cyprus in the summer of 2007 to help catalogue thousands of artifacts she previously excavated from an archaeological site. While working under the authority of the Department of Antiquities of the Republic of Cyprus, Bazemore uncovered 15 sites, some of which date back to 4000 B.C.
STEM RESEARCH

The university’s future is closely tied to its ability to grow high demand programs related to STEM – science, technology, engineering and math. This means EWU must recruit high-quality faculty in these fields, and give them an opportunity to work in excellent facilities. To enhance facilities for faculty, Eastern must find the resources to create state-of-the-art laboratories and adequately fund research.

STUDENT/FACULTY SHARED RESEARCH

Eastern’s ability to provide research opportunities at the undergraduate level and support the initiation of research efforts by our faculty is vital to student success. These research activities give students the skills to become more critical thinkers and problem solvers in their respective disciplines. The exposure to research experiences during their undergraduate years results in improved retention, greater skill development and broader job opportunities.

HIGH SPEED JAM SESSION

On Jan. 12, 2013, Eastern’s annual Jazz Dialogue Festival hit a magnificent musical milestone with a cutting-edge concert featuring musicians from around the world performing together, in real time, over a computer network. More than 1,400 people watched as the EWU Concert Jazz Ensemble led this trailblazing experience, utilizing the high speed network and Internet2 at the stunning Martin Woldson Theater at the Fox in Spokane. Musicians from the University of Illinois at Urbana-Champaign and the University of Reykjavik in Iceland participated in the concert.

INSTITUTION OF INNOVATION FUNDING OPPORTUNITIES

Alternative Energy Education Demonstration Site

Applied Finance Lab

Undergraduate Research Scholars

Library Endowment

Solar House Competition

Geographic Information System Center

Project STEaM

Archaeological Research in Cyprus

Human Performance Lab

Student Research & Creative Works Symposium

Get Lit!

Arts & Bolts
Where you learn is as important as what you learn. At Eastern, it is our mission to provide a safe, healthy and attractive place to learn, work, live, play and visit. It’s the university’s mission to consistently invest in our infrastructure – giving students and faculty access to the best facilities while enhancing EWU’s image.
As Eastern Washington University looks to its future, we plan to see a continued growth of programs and activities in downtown Spokane. The demand for professionals from the College of Business and Public Administration and Health Sciences programs requires that Eastern plans for growth at the Riverpoint Campus.

Lynn Owens chose Eastern Washington University because she knows she’ll receive a valuable degree at an affordable price. She also loves the convenience of having her classes close to home at the Riverpoint Campus in Spokane’s University District. This location also gives her the unique opportunity to connect to the community, which is a big priority for the College of Business and Public Administration, where she is a student.

“My something big is to have a career that can support my family,” said Owens. “My goal is to have a secure job in Spokane in the Management Information Systems field.” Owens has benefited from two internships, including one with Inland Northwest Health Services (INHS). Owens helped INHS create a new database while setting up an easier, faster way to make reports.

“EWU helped me prepare for my internships by requiring the right core classes for my field,” said Owens. “The professors in my college are so unique because of their diversity, knowledge and experience they bring to the classroom.”
FACILITY INVESTMENT

The university's continued support of Division I Athletics requires that Eastern maintains and upgrades facilities in order to preserve its competitiveness in the Big Sky Conference, and on the national stage. Eastern's aging football and basketball venues will soon require upgrades. While the state provides funding for maintenance of these facilities, it is critical that we seek private sector contributions to upgrade these facilities.

VISIBILITY
FUNDING OPPORTUNITIES

Academic Facilities
Videoboards
Stand Alone Track
Reese Court Enhancements
Roos Field

SUCCESS STORY

ROOS FIELD

It didn’t take long for Eastern to turn its unique red synthetic turf into a national brand after it was installed in 2010. The EWU football team quickly broke a single game attendance record in a win against Montana on the way to winning every home game and the Division 1 National Championship that year.

Since that magical year, the “Inferno” at Roos Field as become part of the Eastern brand and is a source of pride for students, alumni and fans!
A named endowment to the Eastern Washington University Foundation is a gift that is intended to permanently support a university scholarship and program selected by you, the benefactor. The endowment fund remains intact in perpetuity, while its earnings support students, faculty and programs, as designated by you!

Your named endowment allows Eastern to create and maintain excellence in academics beyond what can be accomplished with funding from the state. Your legacy gift provides annual funding for scholarships, fellowships, professorships, academic chairs, libraries and programs that serve as crucial elements in providing a first-class education.

Perhaps the most rewarding aspect of establishing an endowment is that it allows you to directly accomplish your philanthropic goals while helping EWU fund its initiatives. The reasons for creating a named endowment are varied: the satisfaction of supporting academic excellence; the gratification of furthering important research; the pleasure of honoring a spouse, family member or colleague in a way that is meaningful to him or her; or the comfort of memorializing a loved one with a living legacy. Additionally, creating an endowment may result in tax savings and other financial benefits that may enable you to give more than you might have thought possible.

The gift for endowment purposes may take any of several forms. It can be an outright gift of cash, or appreciated properties such as securities, real estate or tangible and intangible personal property acceptable to the Foundation. Endowments can also be created through a gift by will; a charitable trust or other life income plan; retirement plan assets; or an insurance policy.

Eastern Washington University’s development staff is available to assist you in selecting a gift arrangement to best meet your financial and charitable goals.